



# The Monthly Poop

## 2013 New Year's Resolutions

1. Release our new Billing functionality. Make sure it works.
2. Evaluate our support response times and improve it.
3. Work through our list of 30 - 40 unreleased minor enhancements and test and release them.
4. Improve all documentation, including FAQ, How-To Guide, More videos particularly about Billing, Online Discussion Forum.
5. Create native iPhone and Android Sitter Mobile Apps, Manager Mobile Apps (iPad) and possibly clients.
6. Announce contest winners and organize feature requests into schedule of implementation.
7. Institute client account (pet owner) overhaul for greater custom experience for each client.
8. Think of any other way that we can improve your working lives.
9. Join a gym. Lose 10 lbs. Just kidding. Maybe not.

## Happy Holidays!

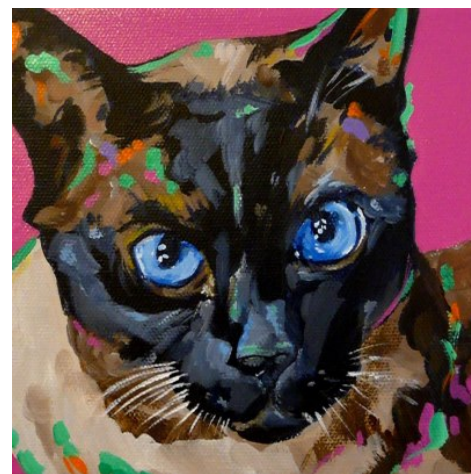
Happy Holidays to everyone!

We hope that you have as stress free and prosperous holiday season. This month's newsletter is going to be abbreviated. We are trying to finish up some major improvements to LeashTime Billing that will make your 2013 and beyond much smoother

We are also getting organized and evaluating our product development priorities for 2013.

As a reminder, we have an ongoing feature request contest (details on the next page). THE DEADLINE IS JANUARY 31, 2013. We realize that it is particularly busy in November and December, but if you do get some free time we would love to see your submission(s).

Hopefully, we can make some major announcements



in the January edition of the newsletter and get you familiar with some new and improved ways of accomplishing things in LeashTime.

Thanks again for using and supporting LeashTime. We appreciate your support!

Have a happy and safe holiday season.

The LeashTime Team.

# Feature Contest

## Contest Details

### **RULES**

1. You may submit detailed descriptions of new features to be added to LeashTime. A new feature may be something you have asked for but which is not part of LeashTime as of December 31, 2012.
2. Multiple entries are allowed.
3. Entries are submitted by email to [support@leashtime.com](mailto:support@leashtime.com) with subject line: FEATURE REQUEST.
4. Each email may contain several suggested features.
5. You can amend entries. Make sure to put FEATURE REQUEST in the subject line.
6. All entries become property of LeashTime, LLC.
7. The top 10 entries received by January 31, 2013 will be posted on LeashTime's Facebook page.
8. Facebook readers will be allowed to comment on the posted suggestions until February 14, 2013.
9. LeashTime will judge the top three feature suggestions based on (a) greatest impact (b) quality of feature description (c) Facebook comments.
10. Winners will be announced February 20, 2013.

### **AWARDS**

- First Prize - free LeashTime for 3 months
- Second Prize - free LeashTime for 2 months
- Third Prize - free LeashTime for 1 month

EVEN IF YOU DO NOT WANT TO ENTER THE CONTEST, send us your feature request (again for some of you). We want to have a comprehensive list of requests organized and prioritized. You can make your feature request very terse or you can give us a long explanation of how it would work and what all the possible scenarios are.

This will help us immensely in staying organized. Right now, we get feature requests embedded in with normal support requests and part of other conversation threads. We have the emails but it would take a very long time to comprehensively sort through emails and read each one to determine all the requests.

The deadline for this is January 31, 2013. Once we receive and organize all the feature requests, we will issue a report on what the status of those requests are.